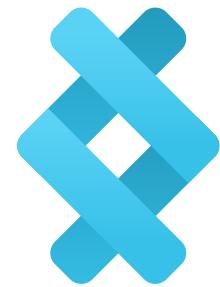


blojí  
Anmat



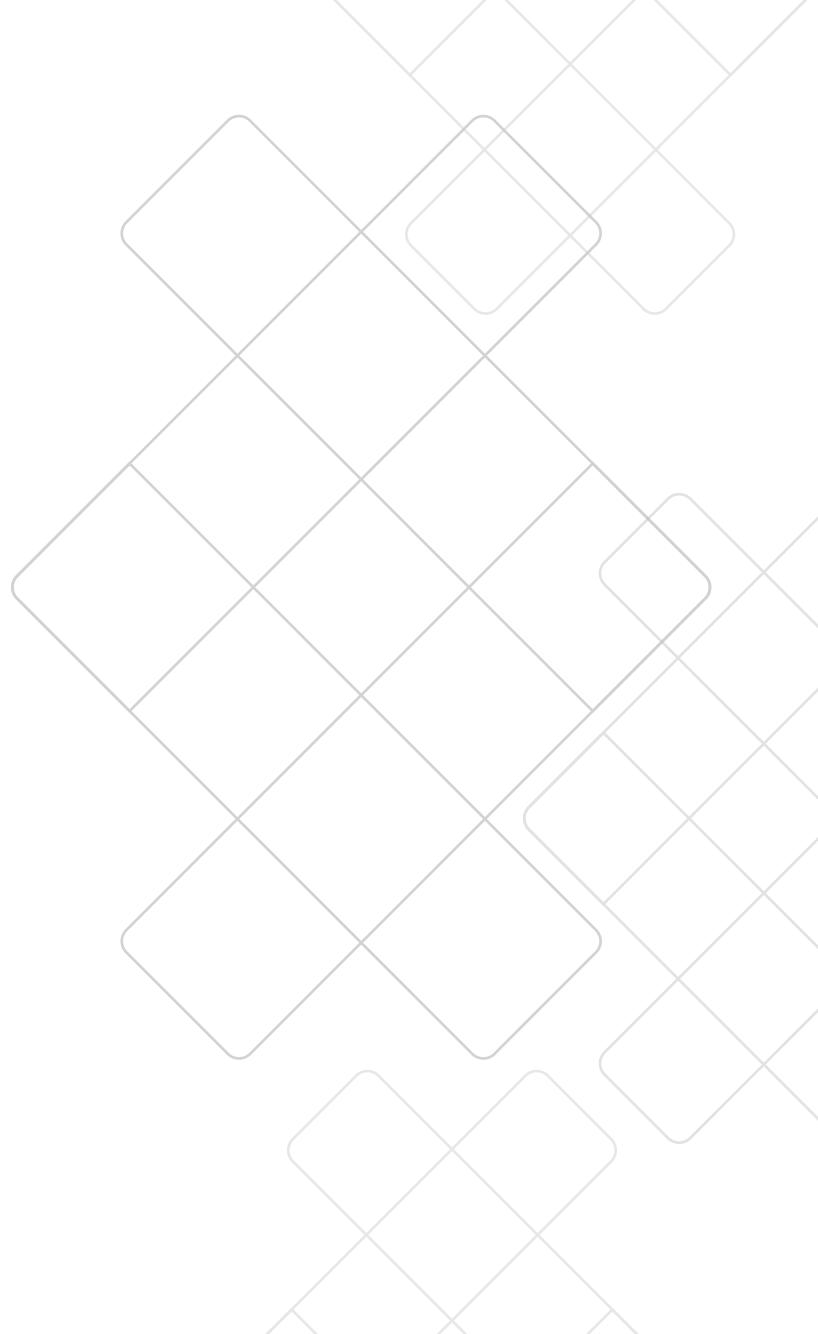
---

BRANDING DOCUMENT

# TABLE OF CONTENTS

---

The Logo	2
Inspiration	3
Color Palette	4
Typography	5
Applications	7



## THE LOGO

---



# INSPIRATION

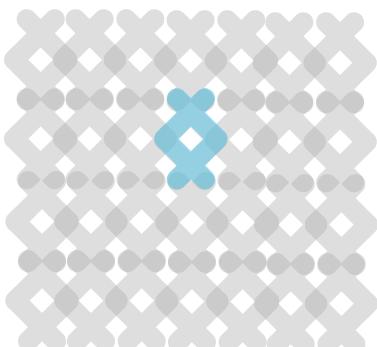
Defence, Protection



Pattern (نمط - نمط)



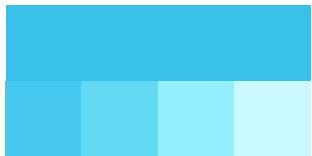
Unity, Strength



# COLOR PALETTE

---

Blue 1



Blue 2



Grey



R	G	B
57	193	233

C	M	Y	K
64	2	3	0

R	G	B
36	156	191

C	M	Y	K
76	22	16	0

R	G	B
125	135	137

C	M	Y	K
54	39	40	5

# TYPOGRAPHY

---

Arabic

GE Thameen

هذا هو الخط المستخدم لأنماط

هذا هو الخط المستخدم لأنماط

هذا هو الخط المستخدم لأنماط

English

Foco

This is the font for Anmat

This is the font for Anmat

**This is the font for Anmat**

# APPLICATIONS

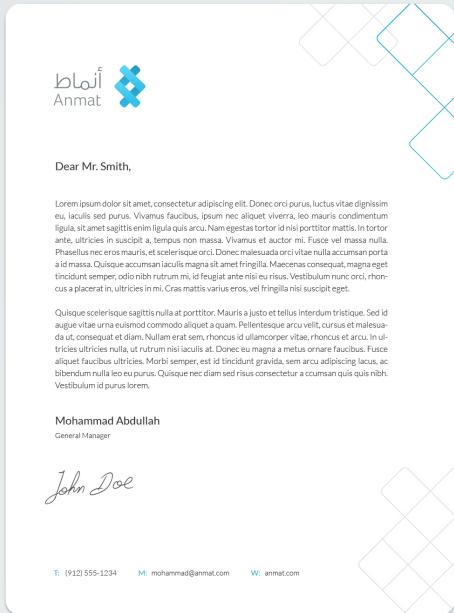
---



## APPLICATIONS



# APPLICATIONS



## APPLICATIONS



## APPLICATIONS



## APPLICATIONS



أنماط  
Anmat